



The Green Vibes Project Team  
[admin@greenvibesproject.org](mailto:admin@greenvibesproject.org)

**TITLE:** Social Media/Marketing Intern

**TIMEFRAME:** August 2020 - May 2021

**HOURS:** Part-time (10-15 hours per week)

The *Green Vibes Project* inspires environmental awareness, discussion, education, and community through the performance and commissioning of new music. Our vision includes a musical universe where not only musicians, but music lovers and audiences, understand the impact they have on the environment and how they can make a difference in it.

The *Green Vibes Project* was founded in 2018 by husband and wife, Chase and Christine Banks, because they saw a need for sustainability awareness in the classical music market. As the name states, this "green" organization focuses on commissioning music that utilizes metal-based instruments, sustainably-made, and/or recycled instrumentation to promote environmental sustainability and provide meaningful repertoire to classical music literature. This internship will be unpaid.

**LOCATION:** Remote

**SUPERVISOR/MANAGER:** Executive Director - Christine Banks, Artistic Director - Chase Banks

**MAIN DUTIES:**

1. Oversee all social media accounts and post content on all applicable features
2. Create marketing campaigns for GVP initiatives
3. Assists Executive Director with monthly newsletter content and creation
4. Assists Artistic Director with any online media, such as posters, pictures, etc.
5. Analyzes analytics to gauge the success of campaigns
6. Understands the overall concept of the organization: the mission, audience, and programs
7. Engages with audiences through social media, as necessary
8. Provide suggestions to staff for improving community outreach through social media

**PREFERRED SKILLS AND EXPERIENCE:**

Bachelors (complete or in-progress) in Communications, Media, Marketing, or related degree  
Understanding of the social media environment including trends, research, and analytics  
Experience in CC Suite (Illustrator, Photoshop) preferred  
Musical background preferred

**ADDITIONAL SKILLS AND EXPERIENCE:**

Quick learner with ability to work independently and take initiative  
Detail oriented, prompt, and able to meet deadlines  
Excellent verbal and written communication skills